

Philantos is an online community and nonprofit marketplace. It is divided into two spheres to delineate the services that enhance the core processing of the member nonprofit organizations from the services that support the organizational development of the member nonprofit organizations.

**INNER CORE: GNX: Global Nonprofit Exchange** GNX is a marketplace for nonprofit organizations worldwide. The marketplace will utilize e-commerce technology of our leading corporations to facilitate funder-to-NPO exchanges and NPO-to-vendor exchanges. NPOs, Funders, and Vendors will be certified in various competencies. Teams of corporate volunteers will work with organizations to assist with earning certifications, particularly regarding black belt Six Sigma certification.

**Wellspring Services** is the most state-of-the art online systems infrastructure available to nonprofit organizations. It combines the very best industrial-strength financial, HRM and other services and online system technologies developed by successful corporations, such as online volunteer tracking, online financial management and accounting programs, customer relationship management programs, etc.

**CPX: Central Processing Exchange** CPX is a marketplace of ideas related to the client-deliverable product/service processing of NPOs. Teams of corporate volunteers, trained in corporate process modeling, will work with NPOs to examine their processes to help improve their value-added processing (client service or product)

**OUTER CORE: CMS (Certification Management System):** Certification is a rating system that provides assurances to all parties that competence has been achieved in critical areas. Blue ribbon panels of experts from the corporate and nonprofit world will develop standards for performance, and training will be provided to NPO managers through Philantos using a mixture of online self-paced studies and interactive coaching efforts. For those completing these programs of study, certifications will be awarded. The certifications will be awarded to all organizations that participate in Philantos. E.g., NPOs will receive certifications in various disciplines including financial management, outcome measurement, six sigma, process design and implementation, change management, human resource management etc. Vendors will receive certification for their ability to deliver their core services and for their responsiveness and professionalism. There will also be certifications for donors and grant-makers.

**VRC (Virtual Resource Campus):** Online training and development programs for volunteers and NPO personnel.

• **Corporate Volunteer Training** Volunteer Development Professionals

will conduct online training seminars and courses to train corporate volunteers to assist NPOs. Volunteers will become certified in various disciplines, from Six Sigma to Process Modeling to Financial Management.

• **Leadership Development Training**

**MXP:** The Manager Exchange Program will team a Nonprofit Manager with a Corporate Manager. The two will work together for 18 months to exchange views and ideas about managing their respective organizations.

**LMP:** The Leadership Mentoring Program will team a Nonprofit Manager with a seasoned senior executive of a successful corporation. The seasoned Executive shall council the Nonprofit Manager on various leadership skills from building culture to communication to building a shared vision.

**Centers of Excellence Development**

**Virtual Dialogues:** Expert Professionals from various support disciplines will exchange views and best practice information with members of Centers of Excellence. Experts in the disciplines will facilitate the dialogues and focus the dialogues toward producing best practice models.

Disciplines will include, but not be limited to:  
Change Management, Financial Management,  
HR Management, Marketing Management,  
E-business/digitization, Process design modeling

**KMC (Knowledge Management Center):** Online resources for organizational and individual learning. The concept is to add "speed to need." The focus of the center will be creating dialogue among organizational personnel and members of centers of excellence to build intellectual and social capital. Organizations will access state of the art corporate knowledge applications to encourage a continuously fast exchange of ideas and knowledge. The system will be secure so that confidential customer information can be obtained for learning purposes, for most innovations result from customer feedback. The KMC will foster innovation within NPOs as they will be learning continuously from customers and from employees.

The KMC will also have an individual learning component. State of the art corporate online learning systems will be employed to enable NPO staff to continuously learn.

**Philantos Online News:** An online newsletter will be created to highlight successful practices in both the private and nonprofit sector. The newsletter will encourage new ideas to be spread beyond sector borders so Managers and Leaders of corporations and Nonprofits can share ideas and implement best practices.

**Nonprofit Hall of Fame:** Based on best practices and measured outcomes a team of trained volunteers will evaluate and nominate Nonprofit organizations for selection to the NPO Hall of Fame. Like the Malcolm Baldrige Award, the inductees will be required to share their best practices with other NPOs.

# PHILANTOS

Doing Good...Better

An initiative of the Beacon Project



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Doing Good...Better

*Expands the capacity of the nonprofit world through innovation and efficiency by leveraging the systems and process technologies of the global business community.*



Our global society has produced a myriad of well led single-purpose enterprises that have created unprecedented wealth. To sustain and continue this prosperity, a renewed commitment and focus on human and societal problems will be essential.



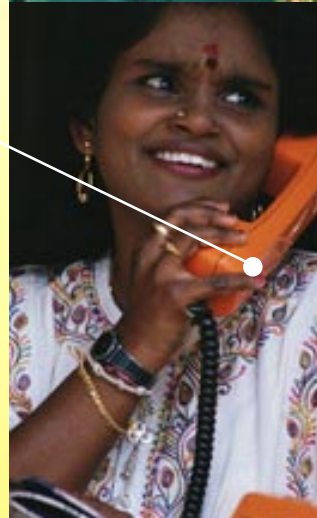
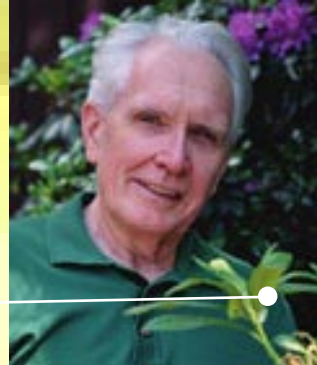
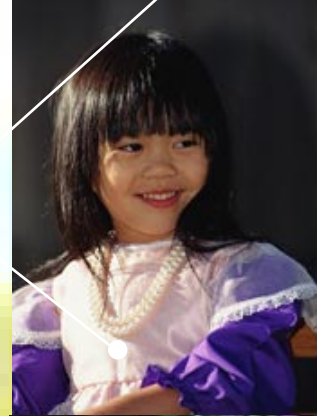
The challenge for organizational leaders of all sectors is to work collaboratively, forming a web of partnerships that are dedicated to building communities and sustaining the common good.



This collaboration requires the leaders of our successful businesses to reach across boundaries to partner with leaders of the global nonprofit community. The world has witnessed the transformation of a managerial economy to an entrepreneurial economy; and this transformation is just beginning to take hold in the nonprofit sector. There is an opportunity for our successful corporations to help accelerate this process.



Nonprofit leaders spend over 60% of their time fundraising while their counterparts in the for-profit community are building world class business processes and state of the art systems infrastructures that unleash innovations and provide quality services that satisfy customer demands at minimal costs.



PHILANTOS redesigns nonprofit business models and processes to make them as innovative and efficient as their for-profit counterparts.

PHILANTOS creates an online marketplace for the exchange of funds, talent, and ideas in an environment of trust.

PHILANTOS develops entrepreneurial nonprofit leaders.

PHILANTOS augments human talent by recruiting and placing trained online corporate volunteers.

PHILANTOS enables nonprofit organizational learning and the development of the nonprofit professional.